MILES4RADIOTHERAPY

IMPACT REPORT 2025



TABLE OF CONTENTS



THANKS FROM US 1

EVENT OVERVIEW 2

PERFORMANCE OVERVIEW 3

PARTICIPANT SUCCESS STORIES 4

KEEP IN TOUCH 5



A THANK YOU FROM RADIOTHERAPY UK



RADIOTHERAPY UK TEAM

This year's Miles4Radiotherapy 2025 raised funds for our Patients and families online hub, full of trusted, PIF TICK accredited resources for patients and families. All funds raised from the challenge will allow us to develop the hub with new videos, guides, and practical support, shaped directly by patient and clinician feedback.



EVENT OVERVIEW

This event has become a staple in the radiotherapy community calendar, with hundreds of people coming together from across the UK to clock their miles and raise much needed funds for Radiotherapy UK.

This year's Miles4Radiotherapy has looked a little different to usual thanks to our brand new partnership with Race At Your Pace. With the use of their fully integrated app, we were able to set mileage targets, create groups for the challenge, and see the team leaderboard. This created a fantastic sense of competition and enthusiasm for our participants!



KEY COMMS STATISTICS

- Miles4Radiotherapy was one of the **top phrases** searched for to arrive at our website!
- We shared engaging content with **13,602** followers on Facebook, Instagram and LinkedIn.
- More than **100** social media posts were shared, including videos, inspiring competitions to **win a hoody** and **challenge cupcakes** and Sponsor Thank-Yous.



EVENT STATISTICS

This year we had **382** participants taking part. From all corners of the world!

- United Kingdom
- New Zealand
- Poland
- Canada
- Australia
- USA
- China
- Japan

It was fantastic to see how our challenge connected some many people across the globe. This year we had an engagement rate of **94.2%** and each participant averaged over **265.66** miles each - very impressive!

MILES4RADIOTHERAPY IN NUMBERS

382
Participants

101,483
Total miles covered

£14,950
Raised

PARTICIPANT SUCCESS STORIES

“I have loved being part of a big team, raising awareness and raising funds, whilst also getting active each day”
Sharon McGinn



PARTICIPANT FEEDBACK

90.5%
Reported improved mental health

92.9%
Reported improved physical wellbeing

"Really enjoyed the challenge, we had a WhatsApp group as a team which really helped us stay motivated. It has been great fun checking in with people and I have really liked that you get credit for a variety of exercise!"
Sue Jansen Van Rensburg

94.3%
Felt more active as a result of taking part

93.8%
Felt more connected to their colleagues

KEEP IN TOUCH







TEIGAN JONES

RELATIONSHIP FUNDRAISING MANAGER

Telephone
07817270283

Email
T.jones@radiotherapy.org.uk

Website
www.radiotherapy.org.uk



